

14 de desembre 2015

10 h Sala de reunions del Deganat  
Facultat d'Economia i Empresa

## New research lines in Corporate Social Responsibility

**Prof. Markus Stiglbauer**University of Erlangen-Nuremberg  
(Germany)

### **Prof. Marcus Stiglbauer**

University of Erlangen-Nuremberg (Germany)

Markus Stiglbauer (PhD, University of Regensburg, Germany) is professor for corporate governance at the School of Business and Economics at the University of Erlangen-Nuremberg (Germany). His current research focuses on corporate governance and corporate social responsibility. His articles have appeared in such journals as Corporate Governance, International Journal of Disclosure and Governance, Management Review Quarterly, and Journal of Management Control.

Visiting professorships at Aarhus University (DK), Universitat Rovira i Virgili (ESP) and Hanken School of Economics (FIN).

Two master's degrees in Economics as well as in Business Administration from the University of Regensburg.

#### **«New research lines in Corporate Social Responsibility»**

Corporate governance is a controversial topic for academics and managers. Despite of the great number of studies on this issue, there is still an open debate on the best practices on Corporate Social Responsibility (CSR), its influence on performance and the conception of CSR as a strategy or something even more important that should be in the very essence and nature of any organization.

This course seeks to expose the state of the art on CSR, to indicate the main research gaps and define research opportunities on this topic.

### **Coordinació del seminari**

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Grup de recerca Anàlisi Social i Organitzativa